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Farr Law Firm Debuts New Website

Farr.com website highlights firm's new brand.

PUNTA GORDA, FL – February 1, 2012 – Farr Law Firm, Charlotte County's largest and longest established law firm is proud to announce the launch of its newly redesigned website Farr.com. Inherent to the website's redesign strategy was to highlight the firm's new brand, convey a sleeker, more modern appearance and update its functionality.

The new brand – "Big city solutions. Small town values." – simply characterizes what the firm has been offering clients for nine decades: multiple resources and services that address a variety of needs and challenges that individuals and businesses face and high caliber attorneys who practice with the same small town principles valued by their clients.

"This is an exciting period for Farr Law Firm as we unveil our new website. Although the firm is well known in Southwest Florida, we felt the timing was right to formally establish our brand and define what we've been doing for over 85 years," explained Managing Partner, David A. Holmes.

In addition to the new website, the firm has streamlined its logo, introduced a new advertising campaign featured in Harbor Style magazine and is redesigning its brochure.

About Farr Law Firm

Farr Law Firm is the oldest and largest law firm in Charlotte County with practices addressing a variety of needs and challenges that individuals and businesses confront including civil, commercial and complex litigation, personal injury & wrongful death, marital & family law, trusts & estates, corporate & business law, real estate & title insurance, elder law, guardianship and asset protection. For more information, please visit www.farr.com.

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